

Gloves, 15 cents.

Men's shirts, 25 cents.

Curtains, 39 cents.

Calico, 15 cents a yard.

Towels, 10 cents.

### 1902 Prices

Doing a double-take, passersby discovered that these were not current prices. They were price listings of another era, when James Cash Penney established his first Golden Rule store (predecessor to the J.C. Penney chain of today) in 1902.

The window display was prepared by J.C. Penney's in connection with their 64th anniversary observance.

From the tiny dry goods store opened by Mr. Penney in April 1902 in the frontier mining town of Kemmerer, Wyo., the Penney Company has grown to the point where it ranks among the country's 50 largest corporations in terms of annual volume. It operates nearly 1700 department stores in 48 states. Hawaii is scheduled to become the 49th state in 1966. A store also is planned for Puerto Rico.

The Provo Golden Rule store was opened in 1908, being store No. 15 in the entire Penney chain.

While the anniversary celebration proceeds here in Provo, Norval Bailey, manager of the local Penney store and Mrs. Bailey, will be in Colorado Springs attending a company convention. Penney managers west of the Mississippi will hear top executives outline company

Kiddieville.

She is survived by her husband and of Provo; one son and two daughters, Richard D. Cox and Nadine Cox, both of Provo; Mr. Paul (Diane) Hoover, Ogden; three step-daughters, Mrs. Earl (Nola) Johnstone, Lind, Wash.; Mrs. W. E. (Betty) Warpenburg and Mrs. Jack P. (Darlene) Maselli, Spokane, Wash.; three grandchildren; her mother, Mrs. Louise Cochran of Provo; one brother and two sisters, Paul S. Cochran, Mrs. Max W. (Miriam) Berg and Mrs. Elwood (Roselyn) Haws, all of Provo.

Funeral services will be held Thursday at 2 p.m. in the Ber Drawing Room Chapel with Bishop E. Earl Carter of the Provo Third Ward officiating. Friends may call at the Ber Mortuary of Provo Wednesday from 6 to 8 p.m. and Thursday prior to services. Interment will be in the Provo City Cemetery.

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## Special Month Proclaimed by Gov. Rampton

SALT LAKE CITY (UPI) — A proclamation declaring March as "Hemophilia Month" was issued Monday by Governor Calvin L. Rampton.

The governor urged Utahns to support the upcoming campaign for funds by the Utah